

Pascal Erdman

By e-mail: noni@noninz.com

1 November 2004

Reference: NFU 520

Dear Pascal Erdman

OPINION ON THE EQUIVALENCE OF COOK ISLAND NONI JUICE BY NATURES PRODUCTS LTD

The Food Standards Agency, the UK Competent Authority for all novel food issues has completed your request for an opinion on the substantial equivalence of your Cook Island Noni Juice. The basis of your request for an opinion is that you are the sole supplier of Cook Islands Noni juice to GSE-Vertrieb, who recently gained a positive opinion on equivalence from the German Competent Authority in December 2003.

We have reviewed the information you have supplied in support of this request and I am pleased to inform you that we accept that your Cook Island Noni Juice meets the criteria for equivalence as defined in Article 3(4) of Regulation (EC) 258/97.

This opinion is issued on the basis that your Cook Island Noni Juice is to be produced and marketed in the same way as the approved noni juice by GSE-Vertrieb.

You should also ensure that your product should be marketed and labelled in accordance with European Community Law and any relevant national provisions.



Whilst we would not however, comment on the organic status of your product as it is outside the scope of the Novel Foods Regulation (EC) 258/97, you have informed us that it has been certified organic by an appropriate issuing body in accordance with Commission Regulation (EC) 1162/2002 and also, in accordance with EC Regulation 1788/2001.

Please note that, in accordance with Article 5 of (EC) 258/97, you should notify the European Commission of your intention to market your Cook Island Noni juice when it is first marketed.

You should send this to Mr Andreas Klepsch at the following address:

European Commission
DG SANCO
Rue de la Loi 200
B-1049
Brussels
Belgium

If you have any other queries, please do not hesitate to contact me.

Yours sincerely,

(By e-mail)

Michelle Gardner

Novel Foods, Additives and Supplements Division

Cc Sandy Lawrie – Novel Foods, Additives and Supplements Division

Mr Andreas Klepsch - European Commission

